

Press Release



Date: August 28, 2023

Subject: TRIVIUM PACKAGING'S 2023 BUYING GREEN REPORT WINS dotCOMM PLATINUM AWARD

Information:

Trivium Packaging, a global leader in infinitely recyclable metal packaging, is honored to receive the dotCOMM Award in the Website Creativity / Web Design category for their 2023 Buying Green Report. This year's report, which reveals what consumers think, value, and perceive when it comes to sustainable packaging, differs from years prior in its distinct visual design and interactive features.

The dotCOMM Awards is an international competition honoring excellence in web creativity and digital communication. Trivium is proud to be a recipient of dotCOMM's top award, the Platinum award, which only 17% of the over 2,500 entries received. The dotCOMM Awards are administered and judged by the Association of Marketing and Communication Professionals (AMCP).

"We added an interactive digital experience to our Buying Green Report this year," says Tiffany Schlarman, Global Marketing Communications Director. "The digital version clearly resonated as it has been referenced in major media outlets like the Los Angeles Times and Reuters. Being recognized with a Platinum dotCOMM award gives the report even further reach and validates our goal of making the Buying Green Report more accessible and interactive."

The 2023 Buying Green Report is based on a survey of more than 9,000 consumers across Europe, North America, and South America. Survey questions explored participants' values and behaviors related to sustainable packaging, including their willingness to pay more for eco-friendly packaging.

The data collected shows the continued evolution of consumers' attitudes and behaviors related to sustainable packaging, providing insight into consumer trends related to packaging sustainability amid a changing world, including the impact of inflation.

View Trivium's 2023 Buying Green Report [HERE](#).

About Trivium Packaging

Trivium Packaging is a global supplier of infinitely recyclable, metal packaging for the world's leading brands. Trivium has more than 60 locations worldwide, employs close to 7,500 people with sales of \$3.3bn. For more information, visit www.TriviumPackaging.com