

# Press Release



**Date:** October 13, 2021

**Subject: TRIVIUM PACKAGING WINS SUSTAINABILITY AWARDS FROM HALLBARS IN RECOGNITION OF ENVIRONMENTAL INITIATIVES, AND PENTAWARDS IN RECOGNITION OF EXCELLENCE IN PACKAGING DESIGN**

## **Information:**

Trivium Packaging, a \$2.7B global leader in sustainable and infinitely recyclable packaging, has been awarded two globally recognized sustainability distinctions from [Hallbars](#), and a third from [Pentawards](#). These three awards recognize innovation within the packaging industry and highlight continued progress made towards environmental sustainability.

Trivium's 2021 Sustainability Report was awarded [Best in World](#) at the [Hallbars Food & Drink Sustainability Awards](#) within the categories of E05 Packaging, and G02 Well-Being and Innovation. Hallbars recognizes companies from 51 countries for their sustainability reports, as they showcase organizations at the cutting-edge of waste reduction and environmental sustainability.

Additionally, Trivium was awarded the [Silver Pentaward](#), recognizing excellence in packaging design, for its TITUS project. This project was carried out in partnership with the iconic TITUS sardine products in Morocco, as the company made the transition from steel to aluminum packaging. Together, Trivium created three unique, color-coded designs to differentiate TITUS' products, while maintaining the eco-conscious environmental footprint that lays at the heart of Trivium's mission.

"Our passion for Sustainability drives every decision we make at Trivium, and we take great pride in these awards as they further underscore our mission to reliably deliver, high-quality, innovative, and sustainable packaging," says Jenny Wassenaar, VP Sustainability, Trivium. "We continuously focus on excellence and innovation - be it with our eco-friendly packaging designs, organizational philosophies, or supply chain - our strong teamwork lays at the foundation of what we've been able to accomplish thus far."

These accolades further demonstrate Trivium's commitment to sustainable packaging and innovative problem solving to address customers' unique needs while helping the planet. As one of the world's leading providers of metal packaging, Trivium Packaging continues to operate at the forefront of sustainable, eco-friendly packaging by serving its customers with innovative, sustainable solutions.

## **About Trivium Packaging**

Trivium Packaging is a global supplier of infinitely recyclable, metal packaging for the world's leading brands. Trivium has more than 60 locations worldwide, employs close to 8,000 people with sales of \$2.7bn. [www.TriviumPackaging.com](http://www.TriviumPackaging.com)